



EXPERIENCE

Product Designer

Insurance Auto Auctions (IAA), Chicago
02/20 - Present

- Collaborate with product, stakeholders, and development teams to understand problem space and feasibility issues;
- Conduct research, concept, and usability testing to discover pain points and validate potential solutions;
- Facilitate various workshops with cross-functional teams;
- Making paper sketching, wireframing, hi-fidelity mockups and prototypes for internal as well as external presentation and testing;
- Designing for different product touchpoints including web app, native apps, internal softwares;
- Working on B2B products, provider/sellers, operations, buyer facing apps;
- Working on establishing a global buyer platform (USA, Canada, and UK markets)
- Contribute to building design system and Sketch component library for various products.

UI/UX designer - Consultant

Productive Edge, Chicago
05/18 - 02/20

- Turned concepts and ideas into user flows, wireframes, and prototypes that lead to intuitive user experience;
- Tested and iterated designs using a user-centered design approach;
- Collaborated with project team members and business stakeholders;
- Prepared and presented rough drafts to internal teams and business stakeholders. Found creative ways to solve UX problems.

UI designer

Sears Holding Corporation, Chicago
11/17 - 05/18

- Worked on hi-fidelity mockups and prototypes for Sears and Kmart mobile applications;
- Created hi-fidelity mockups for leasing option project at the bottom of funnel;
- Redesigned Credit Card offer page;
- Reviewed Sears and Kmart websites on a daily basis and report bugs, broken links, and visual design inconsistency across the platforms.

UI/UX designer - Contractor

PayDatum, Chicago
07/17 - 04/20

- Worked on expanding mobile app features for G-Receipt;
- Made iterations on previously created screens based on stakeholders' requirements, and suggested solutions for a better user experience.

EDUCATION

The John Naisbitt University
Associate's Degree
Banking and Financial Management
10/02–05/05

SKILLS

- ● ● ● ● Heuristic analysis
- ● ● ● ● Competitive analysis
- ● ● ● ● User & Stakeholder interviews
- ● ● ● ● Facilitating collaboration sessions
- ● ● ● ● Ecology maps - touch points between products
- ● ● ● ● Wireframing - low to high mockups
- ● ● ● ● Concept & usability testing
- ● ● ● ● Prototyping
- ● ● ● ● Microinteraction
- ● ● ● ● Responsive design
- ● ● ● ● Native apps design (iOS & Android)

TOOLS

- ● ● ● ● Sketch
- ● ● Illustrator
- ● Photoshop
- ● ● ● ● InVision
- ● HTML & CSS basics

LANGUAGES

- ● ● ● ● English
- ● ● ● ● Serbian (native)

EXPERIENCE

UI designer

DESIGNATION, Chicago
01/17 - 07/17

- Worked on a design team to deliver competitive analyses;
- Created low-high wireframes, conducted concept and usability testings, and presented design concepts to clients.
- Iterated on prototypes based on creative director and user feedback.

Worked for following clients:

- **Fire Extinguisher** is a company providing clients with fire code compliance solutions through a web-based platform. My role was to redesign their homepage, build out their “quote” process, and make a responsive website for their mobile platform.
- **G-Receipt** is a mobile app that allows users to link their purchases, search and edit receipts, and view receipt analytics within their G-Receipt account. My role was to create mid-high fidelity wireframes, develop their brand identity, and redesign their complete app.

Personal Banker

Komercijalna Banka, AD, Belgrade, Serbia
02/06 - 04/07

Worked on a large team in providing banking solutions to various clients. Tracked clients’ financial accounts and helped them manage their money. Oversaw the business line of credit approval process for companies we worked with.

Sales Manager

Oculus DOO., Belgrade, Serbia
05/05 - 02/06

General sales manager in the sales department for selling medically approved and stylish glasses.

Accountant

Slap, Cacak, Serbia
03/02 - 10/02

Work included preparation and examination of financial records.

EDUCATION

The John Naisbitt University
Associate’s Degree
Banking and Financial Management
10/02–05/05

SKILLS

- ● ● ● ●

Heuristic analysis
- ● ● ● ●

Competitive analysis
- ● ● ● ●

User & Stakeholder interviews
- ● ● ● ●

Facilitating collaboration sessions
- ● ● ● ●

Ecology maps - touch points between products
- ● ● ● ●

Wireframing - low to high mockups
- ● ● ● ●

Concept & usability testing
- ● ● ● ●

Prototyping
- ● ● ● ●

Microinteraction
- ● ● ● ●

Responsive design
- ● ● ● ●

Native apps design (iOS & Android)

TOOLS

- ● ● ● ●

Sketch
- ● ●

Illustrator
- ●

Photoshop
- ● ● ● ●

InVision
- ●

HTML & CSS basics

LANGUAGES

- ● ● ● ●

English
- ● ● ● ●

Serbian (native)